



# The Road to Success Lead2Health

Employers like you are eager for the outcomes we deliver, but you also need to address some very real challenges:

- You perceive that effective benefit programs require extensive time and resources, which you do not have, and
- Even the best programs do not offer the right resources to guide your employees and members to better care at better prices.

Success makes what appears difficult, easy.

## We Heard You: The Simplicity Of 2

The success of the Lead2Health platform hinges on two simple concepts:

- Reduce administrative complexity for the employer
- Increase employee/member empowerment

## Giving Time Back To Your Staff: Streamlined Processes

You operate a lean business environment. You shouldn't have to add complexity, layers and resources to benefits administration in order to achieve outstanding results. Lead2Health is designed with you in mind.



### Administrative Point of Contact

- Consolidated Billing
- Simplified Eligibility
- Streamlined Banking Channels
- Standardized Claim Payments
- Automated Stop Loss Pre-Funding Processes *(with selected vendors)*
- Network Management
- On-line reporting tools

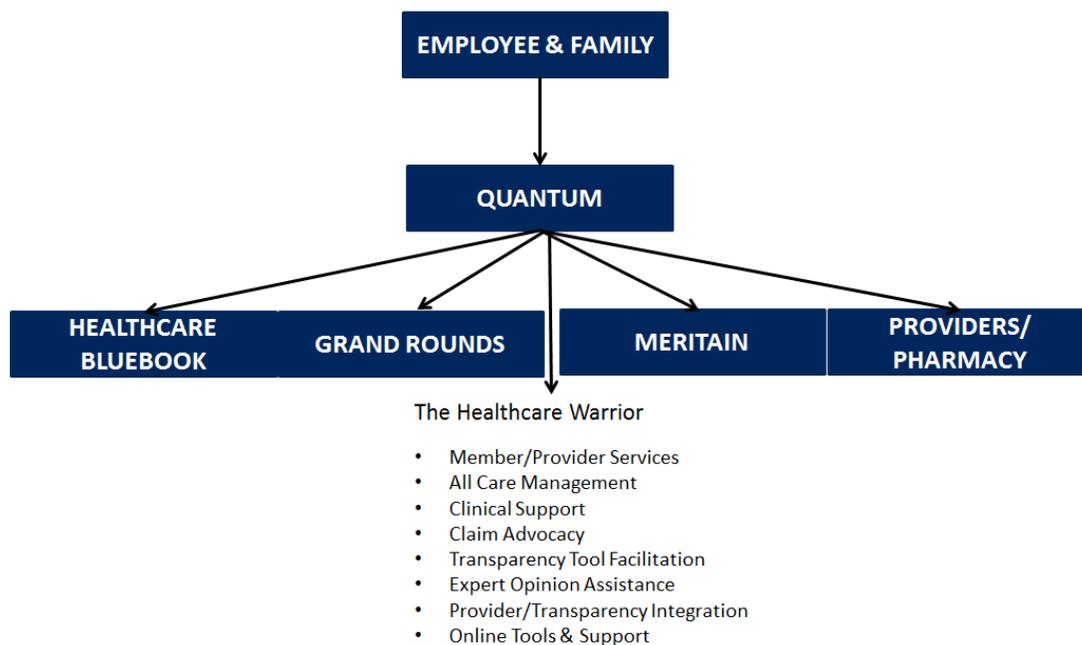
# Taking Care of Your Members: Care Coordination

We recognize that an engaged, empowered employee is the cornerstone to a successful benefit platform. We know that any tool or resource can only enhance the member's experience. This isn't news.

It's newsworthy when you put together the right combination of tools and resources, **and** give the employee the key to unlock the door to success.

**Lead2Health has that key.** Lead2Health brings you Care Coordinators, powered by Quantum Health. These are not insurance company employees. They are **Healthcare Warriors** singularly focused on the health and well-being of your employees and their covered family members.

- ⇒ We don't just tell them the plan can save them money. We help them find the right quality provider, for the right price, at the right time. And offer a cash incentive.
- ⇒ We go beyond suggesting they monitor a condition. We incent them — via lower copays — to participate in programs, and lead them through it. Because we believe healthier members make smarter choices.
- ⇒ We don't just suggest a second opinion. We help them obtain the highest-quality second opinions possible.
- ⇒ We can swim through healthcare paperwork with them, and we can give them the Grand Rounds resource to help them organize their life so they can focus on health, not paper.



No one wants to need healthcare but when they do, they want to be led to safe, quality results. Lead2Health Care Coordinators work for your employees and their covered family members every day. They are laser focused on guiding your members through their unchosen healthcare journey.

## Care Coordinators: Leading the Way